



# MERIDIAN WINTER BLAST PRESENTED BY QUICKEN LOANS

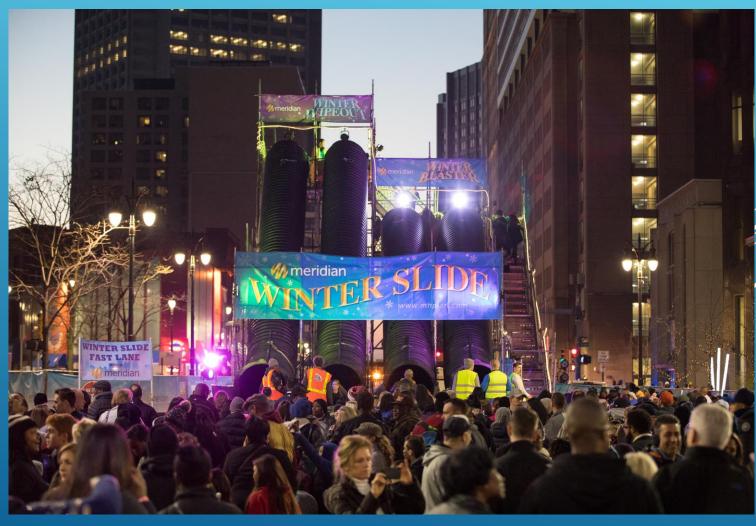
2017 OFFICIAL EVENT PHOTOS

### Meridian Winter Slide Winter Wipeout and Winter Blaster









### Bedrock Ice Bar and Stage











### Skating Exhibitions









#### Ice Garden









### Great Expressions Hockey Shot Competition













#### Michigan Lottery Stage Soaring Eagle Casino & Resort Stage











#### Festival Comfort Zones













### Marketing Associates Family Tent DTE Energy Family Stage











## MetroPCS Zip Line Adventure









### Meridian Food Truck Rally











### Free Ice Skating Provided by St. John Providence









### Fun Outside











### Branding Examples











#### Meridian Winter Blast Presented by Quicken Loans



